First Quarter 2021

# FARMER MAC

Debt Investor Presentation

### Forward-Looking Statements

In addition to historical information, this presentation includes forwardlooking statements that reflect management's current expectations for Farmer Mac's future financial results, business prospects, and business developments. Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance, or achievements. Management's expectations for Farmer Mac's future necessarily involve assumptions, estimates, and the evaluation of risks and uncertainties. Various factors or events, both known and unknown. could cause Farmer Mac's actual results to differ materially from the expectations as expressed or implied by the forwardlooking statements. Some of these factors are identified and discussed in Farmer Mac's Annual Report on Form 10-K for the year ended December 31, 2020, filed with the U.S. Securities and Exchange Commission ("SEC") on February 25, 2021, and Quarterly Report on Form 10-Q for the guarter ended March 31, 2021, filed with the SEC on May 6, 2021. These reports are also available on Farmer Mac's website (www.farmermac.com). Considering these potential risks and uncertainties, no undue reliance should be placed on any forwardlooking statements expressed in this presentation. Any forward-looking statements made in this presentation are current only as of March 31, 2021, except as otherwise indicated. Farmer Mac undertakes no obligation to release publicly the results of revisions to any such forward-looking statements that may be made to reflect new information or any future events or circumstances, except as otherwise mandated by the SEC. The information in this presentation is not necessarily indicative of future results.

#### NO OFFER OR SOLICITATION OF SECURITIES

This presentation does not constitute an offer to sell or a solicitation of an offer to buy any Farmer Mac security. Farmer Mac securities are offered only in jurisdictions where permissible by offering documents available through qualified securities dealers. Any investor who is considering purchasing a Farmer Mac security should consult the applicable offering documents for the security and their own financial and legal advisors for information about and analysis of the security, the risks associated with the security, and the suitability of the investment for the investor's particular circumstances.

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### Use of Non-GAAP Financial Measures

This presentation is for general informational purposes only, is current only as of March 31, 2021 and should be read in conjunction with Farmer Mac's Quarterly Report on Form 10-Q filed with the SEC on May 6, 2021. In the accompanying analysis of its financial information, Farmer Mac uses the following non-GAAP financial measures: core earnings, core earnings per share, and net effective spread. Farmer Mac uses these non-GAAP measures to measure corporate economic performance and develop financial plans because, in management's view, they are useful alternative measures in understanding Farmer Mac's economic performance, transaction economics, and business trends. The non-GAAP financial measures that Farmer Mac uses may not be comparable to similarly labeled non-GAAP financial measures disclosed by other companies. Farmer Mac's disclosure of these non-GAAP financial measures is intended to be supplemental in nature and is not meant to be considered in isolation from, as a substitute for, or as more important than, the related financial information prepared in accordance with GAAP.

Core earnings and core earnings per share principally differ from net income attributable to common stockholders and earnings per common share, respectively, by excluding the effects of fair value fluctuations. These fluctuations are not expected to have a cumulative net impact on Farmer Mac's financial condition or results of operations reported in accordance with GAAP if the related financial instruments are held to maturity, as is expected. Core earnings and core earnings per share also differ from net income attributable to common stockholders and earnings per common share, respectively, by excluding specified infrequent or unusual transactions that Farmer Mac believes are not indicative of future operating results and that may not reflect the trends and economic financial performance of Farmer Mac's core business.

Farmer Mac uses net effective spread to measure the net spread Farmer Mac earns between its interest-earning assets and the related net funding costs of these assets. Net effective spread differs from net interest income and net interest yield because it excludes: (1) the amortization of premiums and discounts on assets consolidated at fair value that are amortized as adjustments to yield in interest income over the contractual or estimated remaining lives of the underlying assets; (2) interest income and interest expense related to consolidated trusts with beneficial interests owned by third parties, which are presented on Farmer Mac's consolidated balance sheets as "Loans held for investment in consolidated trusts, at amortized cost;" and (3) beginning January 1. 2018, the fair value changes of financial derivatives and the corresponding assets and liabilities designated in a fair value hedge relationship. Net effective spread also principally differs from net interest income and net interest yield because it includes: (1) the accrual of income and expense related to the contractual amounts due on financial derivatives that are not designated in hedge relationships; and (2) the net effects of terminations or net settlements on financial derivatives.

## A Mission-Driven, For-Profit Company

### **Our Mission**

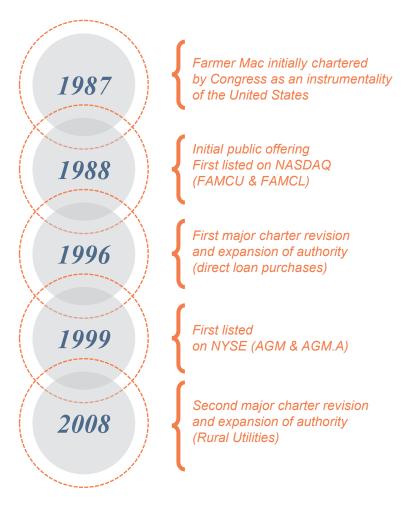
Farmer Mac is committed to help build a strong and vital rural America by increasing the availability and affordability of credit for the benefit of American agricultural and rural communities

### **Our Stakeholders**

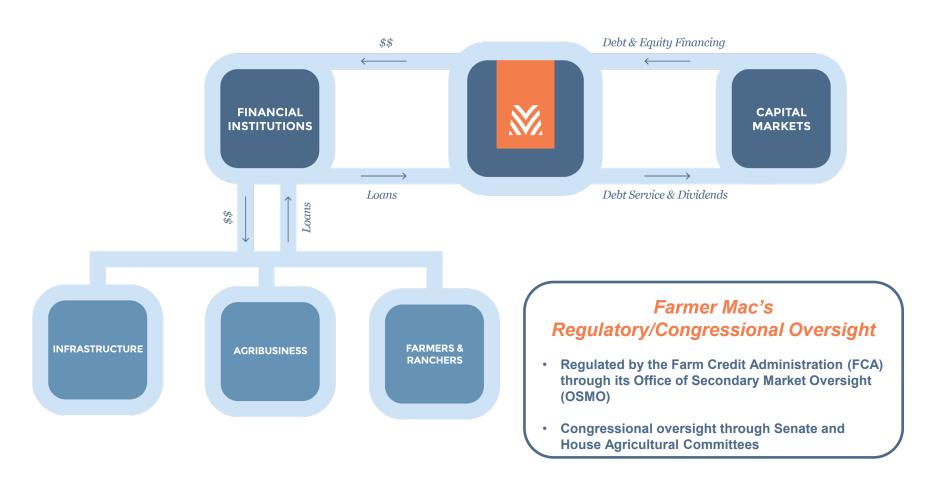
- · Farmers, ranchers and rural communities
- Stockholders
- Financial Institutions & Cooperatives
- Employees
- Congress
- Regulator

### **Our Corporate Social Responsibility**

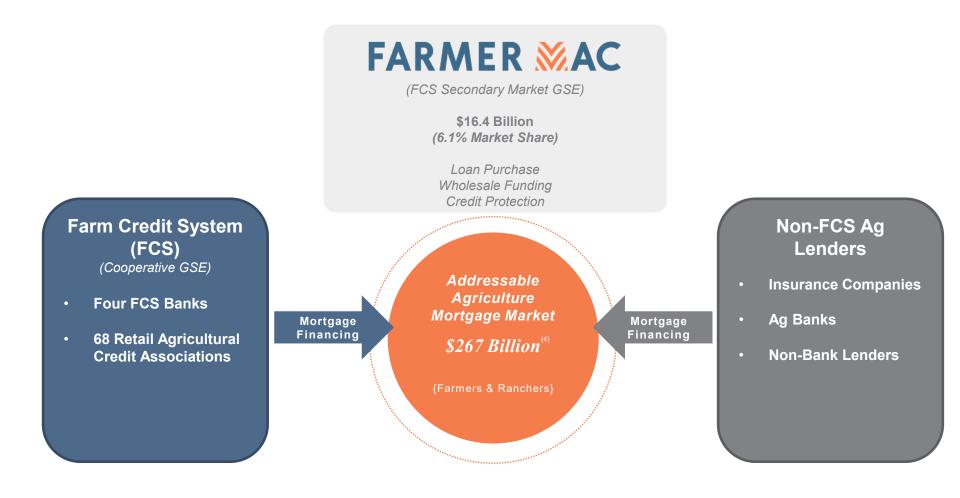
- To help create sustainable, vibrant rural American communities
- · We achieve this by conducting our business
- With absolute integrity
- By holding ourselves to high ethical standards
- By promoting a diverse, respectful, and inclusive culture
- Board approved Environmental, Social, Governance (ESG) policy statement



## Farmer Mac's Operating Model



### Central to a Large Addressable Ag Mortgage Market<sup>®</sup>



## U.S. Agricultural Balance Sheet"

\$ IN THOUSANDS



#### \$3,075,151,724

## **Growth Opportunities**

### Broaden Farmer Mac's Market

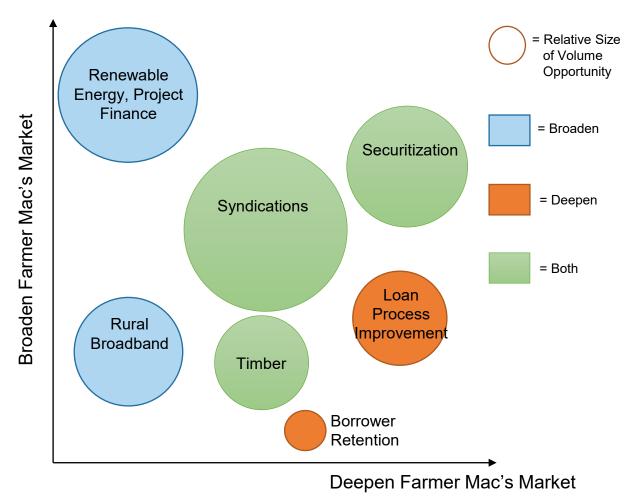
Evaluating opportunities not currently being pursued by Farmer Mac

- · New lines of business
- New products

### Deepen Farmer Mac's Market

Improving processes and operating practices

- Customer interaction
- Transaction processes
- Existing loan features and pricing



## Farmer Mac's Financial Strengths

Capital Surplus	<ul> <li>Core capital \$1.0 billion, 51% above the statutory minimum capital</li> <li>Tier 1 Capital Ratio of 14.0% <sup>(1)</sup></li> </ul>				
Quality Assets	<ul> <li>•90-Day delinquencies of only 0.33% across all lines of business</li> <li>•Cumulative Farm &amp; Ranch lifetime losses of only 0.13%</li> </ul>				
Liquidity	<ul> <li>\$4.8 billion liquidity portfolio on March 31, 2021</li> <li>High quality assets provided 264 days of liquidity as of March 31, 2021</li> <li>\$1.5 billion line of credit with U.S. Treasury to satisfy guarantee obligations</li> </ul>				
Low Interest Rate Risk	<ul> <li>Funding of assets effectively locks in fixed-rate net spreads</li> <li>Effective interest rate and pre-payment risk management</li> <li>Extensive stress testing to ensure ongoing effective match</li> </ul>				
Growth Prospects	<ul> <li>Ag productivity must double to meet expected global demand</li> <li>6.2% share of an ~\$267 billion and growing U.S. ag market</li> </ul>				
Strong Returns, Responsible Growth	•Core earnings <b>ROE ~16%</b> in 2020 and consistent net effective spread <sup>(2)</sup> • <b>Record core earnings results</b> the last 4 Years (17.1% CAGR) <sup>(3)</sup>				

<sup>&</sup>lt;sup>(1)</sup> Tier 1 capital consists of retained earnings, paid-in capital, common stock, and qualifying preferred stock.

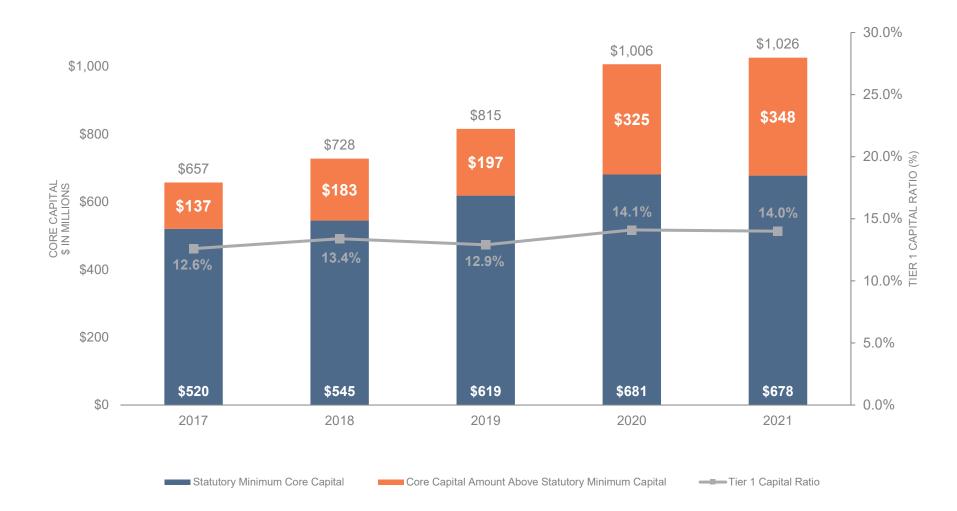
<sup>(2)</sup> Core earnings is a non-GAAP measure. For a reconciliation of core earnings to GAAP net income attributable to common stockholders, please refer to page 24.

<sup>(3)</sup> CAGR – Compound Annual Growth Rate

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## Strong and Growing Equity Capital Base



Statutory Minimum Core Capital defined as total stockholders' equity less accumulated other comprehensive income.

### **Lines of Business and Products**

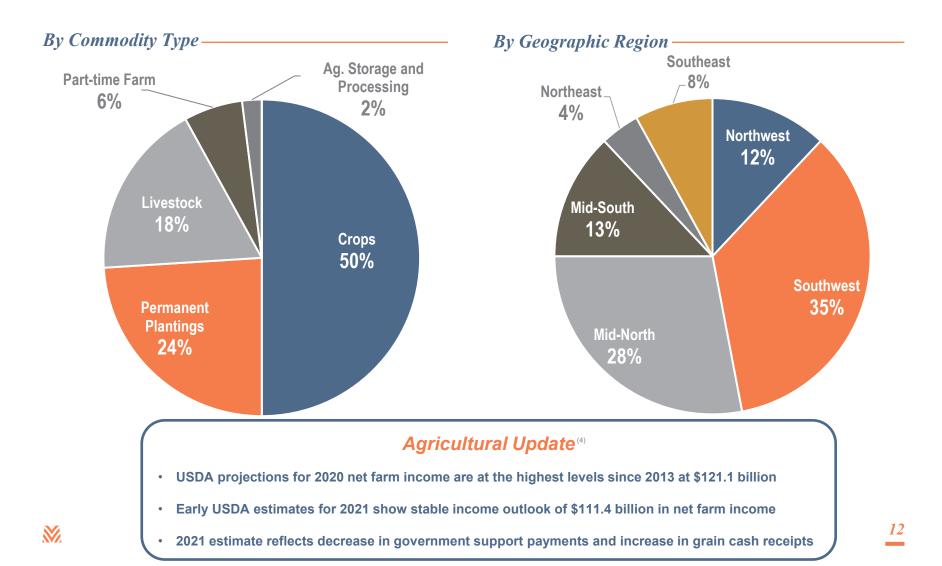
AS OF MARCH 31, 2021

Product Type	Target Customers	<i>Lines of Business</i> \$ IN BILLIONS AND PERCENTAGE OF TOTAL VOLUME				
LOAN PURCHASES	• Ag Banks	F & R	USDA	RU	IC	Total
	<ul> <li>FCS Institutions</li> </ul>	\$6.3	\$2.8	\$2.2		\$11.3
	<ul> <li>Insurance Companies</li> </ul>	0.00/	4.004	100(		/
	<ul> <li>Rural Utilities Cooperatives</li> </ul>	29%	13%	10%		51%
WHOLESALE FINANCING	• Ag Banks				\$7.6	\$7.6
<ul><li>AgVantage</li><li>Farm Equity AgVantage</li></ul>	<ul> <li>Ag Investment Funds</li> <li>Insurance Companies</li> <li>Rural Utilities Cooperatives</li> </ul>				35%	35%
CREDIT PROTECTION	FCS Institutions	\$2.3		\$0.6		\$2.9
<ul> <li>Long-term Standby Purchase Commitments (LTSPCs)</li> </ul>	<ul><li>Ag Banks</li><li>Insurance Companies</li></ul>	11%		3%		14%
	Ag Investment Funds					
	<ul> <li>Rural Utilities Cooperatives</li> </ul>					
	Total	\$8.6	\$2.8	\$2.8	\$7.6	\$21.9

Note: Table may not sum to total due to rounding

## Farm & Ranch Loan Portfolio Diversification

AS OF MARCH 31, 2021



## **Proven, Rigorous Underwriting**

# Industry-leading credit requirements

- Total debt coverage ratio of at least 1.25x
- LTVs average 40% to 45% on mortgages purchased
- Minimum borrower net equity of 50%

# Credits are less likely to default

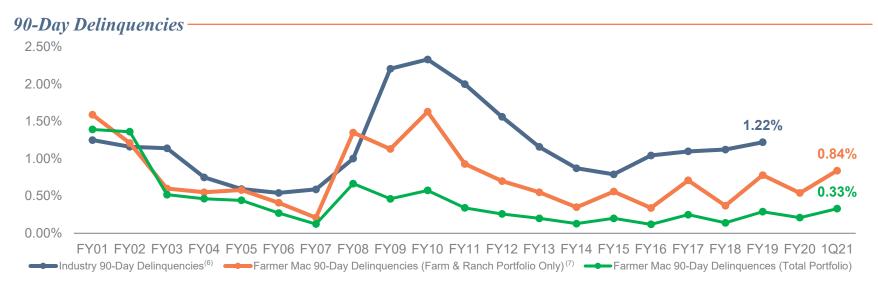
- Focus on repayment capacity through stressed inputs
- Not a "lender of last resort"
- Farm Credit
   Administration is our safety and soundness regulator

### Losses less likely even in default

- Average LTV of 46% as of March 31, 2021
- Land values need to decline >55% to generate losses
- "Stress scenario" losses of 17% to 48%
- 1980s crisis saw land value declines of ~23%<sup>6</sup>

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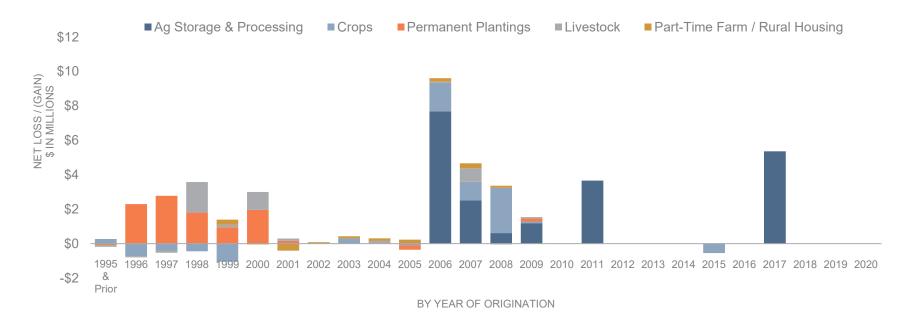
### Credit Consistently Outperforms



#### 0.90% **Banks** 0.80% 0.80% 0.70% 0.60% 0.50% 0.40% 0.30% 0.20% 0.20% 0.10% 0.00% Average 0.19% All Commercial Banks Loans and Leases **Farm Credit System** Average 0.96% Average 0.11% Farmer Mac Average 0.02% 0.00% 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 -0.10% ■Banks<sup>(8) (9)</sup> → Farm Credit System<sup>(10)</sup> → Farmer Mac<sup>(11)</sup>

### Agricultural Lender Charge-off Rates

### **Historical Credit Losses**



### Farm & Ranch line of business has historical cumulative losses of 0.13%, or less than 1bp per year

• Cumulative F&R losses of \$39 million on \$30 billion of cumulative F&R historical business volume

## Farmer Mac's Rural Utilities, USDA Guarantees, and Institutional Credit lines of business have not had any credit losses to date

## Farmer Mac Compared to Farm Credit Banks

	Farmer Mac	Farm Credit Banks	
Mission:	Provides <u>secondary</u> market for agricultural, rural housing, and rural utilities loans	Provides <b>primary</b> market for primarily agricultural and rural housing loans	
Funding:	Farmer Mac funds for our own business through dealers in the capital markets	Farm Credit Funding Corp. raises funds for its member banks through dealers in the capital markets	
Board:	Five of the fifteen board members elected annually by Farm Credit System institutions; five are selected by presidential appointment	Farm Credit Banks have differently constituted Boards	
Charter:	Congress established authority under the Agricultural Credit Act of 1987	Congress established authority for predecessor entities in 1916	
Regulator:	Farm Credit Administration (FCA) through the Office of Secondary Market Oversight (OSMO)	Secondary	
<b>Ownership Structure:</b>	Public shareholders	Networks of cooperatives	

## Liquidity – Investment Portfolio

# Farmer Mac maintains an investment portfolio to provide back-up source of liquidity in excess of regulatory requirements

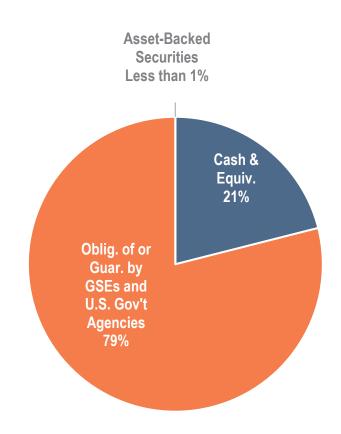
· Minimum of 90 days of liquidity required by regulation

### \$4.8 billion investment portfolio on March 31, 2021

- · Cash and high-quality investment securities
- Conservative portfolio goals
  - Minimize exposure to market volatility
  - Preservation of capital
  - Ready access to cash
- Monthly average of 242 days of liquidity during 2021
- Provided 264 days of liquidity as of March 31, 2021

## *Farmer Mac also has \$1.5 billion line of credit with U.S. Treasury*

- Supports Farmer Mac's guarantee obligations
- · Farmer Mac has not utilized this line of credit



### Interest Rate Risk

### Fund asset purchases with liabilities that have similar interest rate characteristics

- · Duration and convexity alignment
- Coupon type
- Reset frequency

### Manage pre-payment risk on mortgages

- Issue a portfolio of callable and bullet debt across spectrum of maturities to obtain the appropriate duration and convexity alignment
- Can adjust effective asset and debt coupon and duration characteristics through the use of interest rate swaps or other derivatives

### Perform regular stress testing and disclose a variety of sensitivity measures

- Duration Gap
- Market Value of Equity (MVE) Sensitivity
- Net Effective Spread (NES) Sensitivity
- · Measure these sensitivities' impact on various capital metrics

## Farmer Mac Funding Program Overview

### Finance asset purchases with proceeds of debt issuances

- 30 approved dealers
- Funding effectively locks in net spread
- Discount notes issued daily
  - » Regular rollover maturities include overnight, 30, 90, and 365 days
  - » Reverse inquiry for special maturities
- · Medium-term notes issued periodically
  - » Fixed rate and callable maturities up to 30 years
  - » Floating rate notes based on a variety of indices
  - » Reverse inquiry for special structures and maturities
- Retail notes (Farmer Mac Notes program)
  - » Bullet and callable structures
  - » Bullets have survivor's option

### Farmer Mac's debt securities may carry privileges for certain holders

- Many Federal Regulated Entities: 20% capital risk weighting
- · Federal Reserve Banks: Collateral for advances and discounts
- SEC: Exempt from registration requirements under the 1933 Act
- National Association of Insurance Commissioners (NAIC): # 1 Designation
- National Credit Union Administration (NCUA): Investment for federal credit unions
- Investment Company Act of 1940: Classified as a "Government Security"

### Farmer Mac Discount Note Program

	Window	<b>Reverse Inquiry</b>	Auction
Description:	Structures, sizes, and discount rates are sent to dealer group and posted on Bloomberg System (ADN5 <go>); sizes are updated until offerings are closed.</go>	Dealer/investor request structure and sizes; Farmer Mac strives to fulfill each request.	Auction time, structures, and sizes sent to dealer group; lowest discount rate wins bonds.
Typical Structures:	1 week – 1 year	1 week – 1 year	1 week – 1 year
Typical Sizes:	\$5 – 250 million	\$5 – 250 million	\$5 – 250 million
Settlement:	Same day – 5 business days	Same day – 5 business days	Same day – 5 business days
Issuance Frequency:	Daily	As requested	Monthly

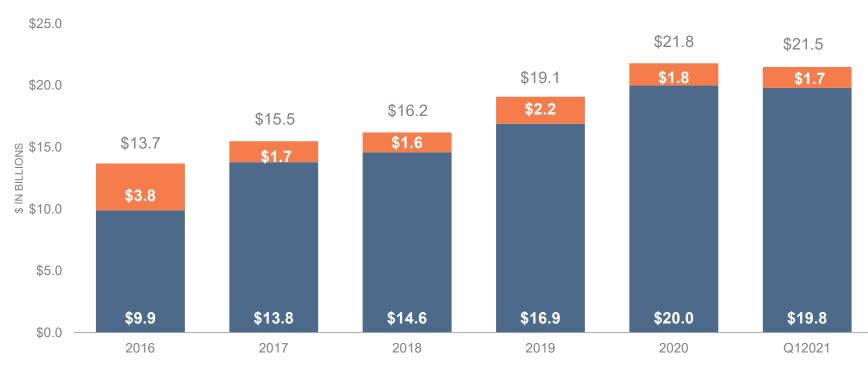
## Farmer Mac Medium-Term Note Program

	Postings	Reverse Inquiry	Auction
Description:	Structures, sizes, andDealer/investor requestcoupons are sent to dealerstructure and sizes; Farmergroup; sizes are updated untilMac strives to fulfill eachofferings are closed.request.		Auction time, structures, and sizes sent to dealer group; lowest UST spread wins bonds.
Typical Structures:	<ul> <li>Floating (SOFR, Fed Funds, LIBOR, T-bill, Prime) and Fixed Rate Bullets with maturities up to 30 years</li> <li>Callables (Fixed and Step Up/Down Rate) with flexible lockout and call features, with maturities of up to 30 years</li> </ul>	Up/Down Rate) with flexible lockout and call	<ul> <li>Fixed Rate Bullets with maturities up to 30 years</li> <li>Callables (Fixed and Step Up/Down Rate) with flexible lockout and call features, with maturities of up to 30 years</li> </ul>
Typical Sizes:	\$5 – 250 million	\$5 – 250 million	\$5 – 250 million
Settlement:	5 – 20 business days	5 – 20 business days	5 – 20 business days
Issuance Frequency:	Daily	As requested	Weekly

## Farmer Mac Notes Program (Retail)

	Bullet	Callable
Description:	Coupon set on Monday, offering period closes following Monday.	Coupon set on Monday, offering period closes following Monday.
Typical Structures:	Fixed Rate with maturities up to 30 years	Fixed and Step Up Rate with flexible lockout and call features, with maturities up to 30 years
Typical Sizes:	Best Efforts	Best Efforts
Settlement:	3 business days	3 business days
Survivor's Option:	Yes	No
Denominations	\$1,000 x \$1,000	\$1,000 x \$1,000
Settlement	DTC Book Entry	DTC Book Entry
Fiscal Agent	U.S. Bank National Association	U.S. Bank National Association

## Farmer Mac Debt Outstanding



Medium-Term Notes

Discount Notes

#### Financing Rural America<sup>®</sup>

### **Reconciliation of Net Income to Core Earnings**

		С	ore Earning	s by Period	Ended	
(in thousands)	1Q21		2020	2019	2018	2017
Net income attributable to common stockholders Less reconciling items:	\$ 27,958	\$	89,176	\$ 93,650	\$ 94,898	\$ 71,300
Gains/(losses) on undesignated financial derivatives due to fair value changes	1,695		(3,691)	10,077	7,959	10,218
(Losses)/gains on hedging activities due to fair value changes	(271)		(10,019)	(9,010)	4,449	(719)
Unrealized (losses)/gains on trading assets Amortization of premiums/discounts and deferred gains on assets consolidated	(14)		51	326	81	(24)
at fair value Net effects of terminations or net settlements on financial derivatives and	16		58	(122)	(461)	(1,327)
hedging activities	1,165		1,236	1,089	1,708	2,674
lssuance costs on retirement of preferred stock Re-measurement of net deferred tax asset due to enactment of new tax	-		(1,667)	(1,956)	-	-
legislation			-	-	-	(1,365)
Income tax effect related to reconciling items	(544)		2,596	(496)	(2,885)	(3,788)
Sub-total	2,047		(11,436)	(92)	10,851	5,669
Core earnings	\$ 25,911	\$	100,612	\$ 93,742	\$ 84,047	\$ 65,631

• Issuance costs on retirement of preferred stock relates to the write-off of deferred issuance costs as a result of the retirement of Series A Preferred Stock and Series B Preferred Stock.

### FARMER MAC **Resources**

Footnote 1: USDA Economic Research Service year end 2019 balance sheet (https://data.ers.usda.gov/reports.aspx?ID=17835).

*Footnote 2:* Farmer's Mac's total excludes loan purchases, LTSPCs, and AgVantage business with rural utilities customers. Market share represents Farmer Mac's percentage of only Farm Sector Real Estate Debt outstanding.

*Footnote 3:* Eligible ag real estate mortgage market structure shown includes the forecast for outstanding unpaid principal balance of first lien ag mortgage assets as of December 31, 2019.

*Footnote 4:* USDA, Economic Research Service U.S. and State-Level Farm Income and Wealth Statistic (<u>https://www.ers.usda.gov/data-products/farm-income-and-wealth-statistics/data-files-us-and-state-level-farm-income-and-wealth-statistics/</u>)

*Footnote 5:* USDA, National Agricultural Statistics Service (as of August 2015). Historic values are not necessarily predictive of future results or outcomes.

*Footnote 6:* FDIC Call Report Data & Farm Credit Funding Corp Annual Information Statements – Non-accrual real estate loans and accruing loans that are 90 days or more past due made by commercial and Farm Credit System banks (as of June 2020).

*Footnote 7:* Delinquencies include loans held and loans underlying off-balance sheet Farm & Ranch Guaranteed Securities and LTSPCs that are 90 days or more past due, in foreclosure, or in bankruptcy with at least one missed payment, excluding loans performing under either their original loan terms or a court-approved bankruptcy plan.

Footnote 8: Kansas City Federal Reserve Agriculture Finance Databook (https://www.kansascityfed.org/agriculture/agfinance-updates/).

Footnote 9: Banks' charge-off rate is a percentage of agricultural loan assets.

*Footnote 10:* Farm Credit Banks Funding Corporation Annual Information Statements; Farm Credit System's charge-off rate is the percentage of total loans and guarantees.

*Footnote 11:* Farmer Mac's charge-off rate is the percentage of total loans and guarantees.

*Footnote 12:* USDA, Economic Research Service Global Drivers of Agricultural Demand and Supply, September 2014.

*Footnote 13:* Food and Agriculture Organization of the United Nations, "World Agriculture Towards 2030/2050," June 2012.

### **Debt Investor Relations Contacts**

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https://www.farmermac.com/investors/debt-securities/