

# 2017Q4

### FINANCING RURAL AMERICA

**EQUITY INVESTOR FACT SHEET** 



Farmer Mac is a vital part of the agricultural credit markets and was created to increase access to and reduce the cost of capital for the benefit of American agricultural and rural communities. As the nation's premier secondary market for agricultural credit, we provide financial solutions to a broad spectrum of the agricultural community, including agricultural lenders, agribusinesses, and other institutions that can benefit from access to flexible, lowcost financing and risk management tools. Farmer Mac's customers benefit from our low cost of funds, low overhead costs, and high operational efficiency. In fact, we are often able to provide the lowest cost of borrowing to agricultural and rural borrowers. For more than a quarter-century, Farmer Mac has been delivering the capital and commitment rural America deserves.

"...Farmer Mac continues to work with agricultural lenders across the nation to provide the liquidity and capital that is essential for the success of America's farmers, ranchers and rural electric customers..."

- Congressman Frank Lucas (R-OK)





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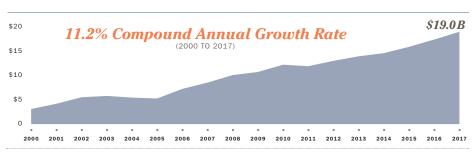
www.farmermac.com



## BUSINESS OVERVIEW



#### **HISTORICAL BUSINESS VOLUME** \$ in billions





\*Q4 2017 dividend annualized divided by quarter-end closing price.
\*\*Par value of annual dividend.

	CLASS A COMMON	CLASS C COMMON
NYSE Ticker:	AGM.A	AGM
Price (12/29/17):	\$72.75	\$78.24
Dividend Yield:	1.98%*	1.84%*

SERIES A PREFERRED	SERIES B PREFERRED	SERIES C PREFERRED	
AGM pr A	AGM pr B	AGM pr C	
\$25.13	\$26.35	\$27.81	
5.875%**	6.875%**	6.000%**	

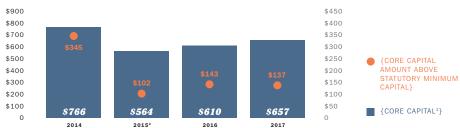


#### **REVENUE** \$ in millions





#### **CAPITAL** \$ in millions



- $^{\rm L}$  Core Capital defined as total stockholders' equity less accumulated other comprehensive income  $^{\rm L}$  Decline related to \$250M redemption of Farmer Mac II Preferred Stock



	2014	2015	2016	2017
Core Earnings Per Diluted Share*	\$4.69	\$4.16	\$4.98	\$6.08
Net Effective Spread (%)*	0.90%	0.85%	0.84%	0.91%
Excess Statutory Capital	\$345.0M	\$102.4M	\$143.2M	\$136.8M
Dividend/Share	\$0.56	\$0.64	\$1.04	\$1.44
Book Value/Share**	\$29.76	\$33.66	\$38.42	\$42.59
Core ROE*	16%	13%	13%	15%

<sup>\*</sup>Core earnings, core earnings per share, and net effective spread are non-GAAP measures. For a reconciliation of core earnings to GAAP net income, core earnings per share to earnings per common share, and net effective spread to GAAP net interest income, see "MD&A" in Farmer Mac's Form 10-K filed with the SEC on March 8, 2018.



#### **FARMER MAC ADVANTAGE**

#### **QUALITY ASSETS**

**Rigorous** underwriting standards

Low delinquencies

Low cumulative *historical* credit losses

#### **FUNDING ADVANTAGE**

Finance assets through issuance of low-cost debt

Issue at narrow, GSE spreads to U.S. Treasuries

#### **GROWTH PROSPECTS**

Robust worldwide demand for agricultural products

Increase market share through business development efforts

Significant wholesale financing opportunities

#### **OPERATIONAL EFFICIENCY**

Overhead/Outstanding Business Volume ~20bps

Outstanding Volume ~\$200 million per employee (88 Employees)

#### **CONSISTENT RETURNS**

Core earnings growth

Annual core earnings return on equity ~15%

**Dividend policy** targeted at growing payouts of core earnings to ~30% by end of 2018

<sup>\*\*</sup>Excludes accumulated other comprehensive income.