



Equity Investor
Presentation



## Forward-Looking Statements

In addition to historical information, this presentation includes forwardlooking statements that reflect management's current expectations for Farmer Mac's future financial results, business prospects, and business developments. Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance, or achievements. Management's expectations for Farmer Mac's future necessarily involve assumptions, estimates, and the evaluation of risks and uncertainties. Various factors or events, both known and unknown, could cause Farmer Mac's actual results to differ materially from the expectations as expressed or implied by the forwardlooking statements. Some of these factors are identified and discussed in Farmer Mac's Annual Report on Form 10-K for the year ended December 31, 2019, filed with the U.S. Securities and Exchange Commission ("SEC") on February 25, 2020. These reports are also available on Farmer Mac's website (www.farmermac.com). Considering these potential risks and uncertainties, no undue reliance should be placed on any forward-looking statements expressed in this presentation. Any forward-looking statements made in this presentation are current only as of December 31, 2019, except as otherwise indicated. Farmer Mac undertakes no obligation to release publicly the results of revisions to any such forward-looking statements that may be made to reflect new information or any future events or circumstances, except as otherwise mandated by the SEC. The information in this presentation is not necessarily indicative of future results.

#### NO OFFER OR SOLICITATION OF SECURITIES

This presentation does not constitute an offer to sell or a solicitation of an offer to buy any Farmer Mac security. Farmer Mac securities are offered only in jurisdictions where permissible by offering documents available through qualified securities dealers. Any investor who is considering purchasing a Farmer Mac security should consult the applicable offering documents for the security and their own financial and legal advisors for information about and analysis of the security, the risks associated with the security, and the suitability of the investment for the investor's particular circumstances.

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### Use of Non-GAAP Financial Measures

This presentation is for general informational purposes only, is current only as of December 31, 2019, and should be read in conjunction with Farmer Mac's Annual Report on Form 10-K filed with the SEC on February 25, 2020. In the accompanying analysis of its financial information, Farmer Mac uses the following non-GAAP financial measures: core earnings, core earnings per share, and net effective spread. Farmer Mac uses these non-GAAP measures to measure corporate economic performance and develop financial plans because. in management's view, they are useful alternative measures in understanding Farmer Mac's economic performance, transaction economics, and business trends. The non-GAAP financial measures that Farmer Mac uses may not be comparable to similarly labeled non-GAAP financial measures disclosed by other companies. Farmer Mac's disclosure of these non-GAAP financial measures is intended to be supplemental in nature and is not meant to be considered in isolation from, as a substitute for, or as more important than, the related financial information prepared in accordance with GAAP.

Core earnings and core earnings per share principally differ from net income attributable to common stockholders and earnings per common share, respectively, by excluding the effects of fair value fluctuations. These fluctuations are not expected to have a cumulative net impact on Farmer Mac's financial condition or results of operations reported in accordance with GAAP if the related financial instruments are held to maturity, as is expected.

Core earnings and core earnings per share also differ from net income attributable to common stockholders and earnings per common share, respectively, by excluding specified infrequent or unusual transactions that Farmer Mac believes are not indicative of future operating results and that may not reflect the trends and economic financial performance of Farmer Mac's core business.

Farmer Mac uses net effective spread to measure the net spread Farmer Mac earns between its interest-earning assets and the related net funding costs of these assets. Net effective spread differs from net interest income and net interest yield because it excludes: (1) the amortization of premiums and discounts on assets consolidated at fair value that are amortized as adjustments to yield in interest income over the contractual or estimated remaining lives of the underlying assets; (2) interest income and interest expense related to consolidated trusts with beneficial interests owned by third parties, which are presented on Farmer Mac's consolidated balance sheets as "Loans held for investment in consolidated trusts, at amortized cost;" and (3) beginning January 1, 2018, the fair value changes of financial derivatives and the corresponding assets and liabilities designated in a fair value hedge relationship. Net effective spread also principally differs from net interest income and net interest yield because it includes: (1) the accrual of income and expense related to the contractual amounts due on financial derivatives that are not designated in hedge relationships; and (2) effective in fourth guarter 2017. the net effects of terminations or net settlements on financial derivatives.



### Investment Highlights

#### Quality Assets

- •90-Day delinquencies of only 0.29% across all lines of business
- •Cumulative Farm & Ranch lifetime losses of only 0.13%

#### Funding Advantage

- •Issue at narrow, GSE spreads to U.S. Treasuries
- •E.g., 10-year U.S. Treasury +0.51%

#### Growth Prospects

- •Ag productivity must double to meet expected global demand
- •6.5% share of an ~\$245 billion and growing U.S. ag mortgage market

#### Operational Efficiency

- Overhead / outstanding business volume ~20 bps
- •~\$900,000 earnings per employee in 2018

#### Quality, Recurring Earnings

- •99% of total revenues is recurring net effective spread and fees
- •Outstanding business volume CAGR of 10.6% (2000 to 2019)

# Strong Returns, Responsible Growth

- •Core earnings ROE ~17% in 2019
- •Double-digit annual core earnings growth (2016-2019)

### A Mission-Driven, For-Profit Company

#### **Our Mission**

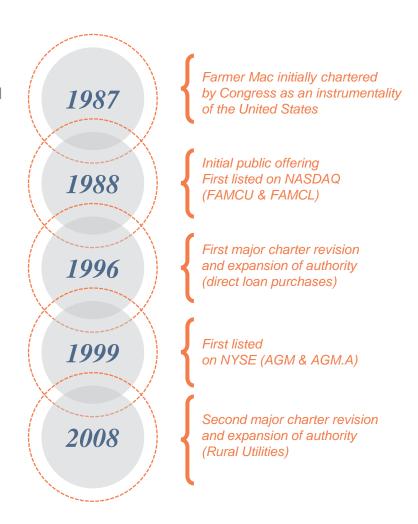
Farmer Mac is committed to help build a strong and vital rural America by increasing the availability and affordability of credit for the benefit of American agricultural and rural communities

#### **Our Stakeholders**

- · Farmers, ranchers and rural Americans
- Stockholders
- Financial Institutions
- Employees
- Congress
- Regulator

#### Our Corporate Social Responsibility

- To help create sustainable, vibrant rural American communities
- We achieve this by conducting our business
- With absolute integrity
- By holding ourselves to high ethical standards
- By promoting a diverse, respectful, and inclusive culture



### Executive Leadership



Bradford T. Nordholm

President & Chief Executive Officer

- 40+ years of agricultural and energy finance experience
- Joined Farmer Mac in October 2018 from Starwood Energy Group, a leading private investment firm where he served as CEO and later as Vice Chairman
- Prior experience includes CEO of US Central and management positions at National Cooperative and within the Farm Credit System



Aparna Ramesh

Executive Vice President – Chief Financial Officer & Treasurer

- 20+ years of experience in mission-oriented finance roles
- Joined Farmer Mac in 2020 from Federal Reserve Bank of Boston, where she previously served as Senior Vice President and Chief Financial Officer
- Prior experience includes roles spanning product management, asset-liability management and profitability within Cambridge Savings Bank and M&T Bank.



Zachary N. Carpenter

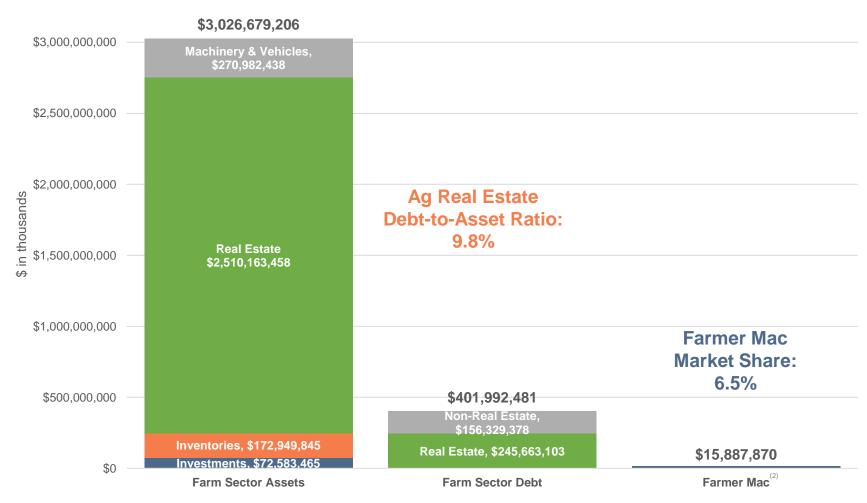
Executive Vice President – Chief Business Officer

- 13+ years of experience in agribusiness banking, capital markets, finance, and corporate strategy
- Joined Farmer Mac in 2019 from CoBank, where he previously served as Managing Director and Sector Vice President of its Corporate Agribusiness Banking Group
- Prior experience includes Executive Director in CoBank's Capital Markets division and Vice President in Finance and Corporate Strategy at Goldman Sachs



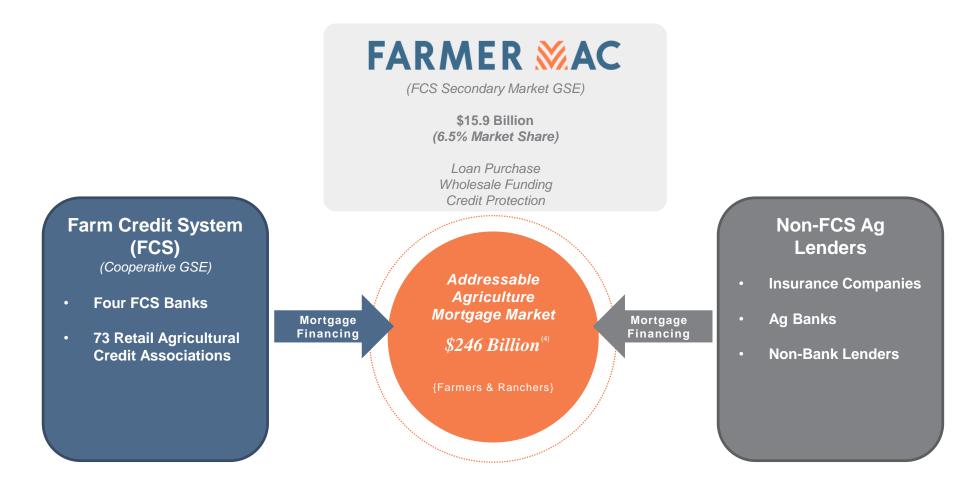
### U.S. Agricultural Balance Sheet<sup>®</sup>

\$ IN THOUSANDS





### Central to a Large Addressable Ag Mortgage Market (3)4



## Growth Opportunities

#### Broaden Farmer Mac's Market

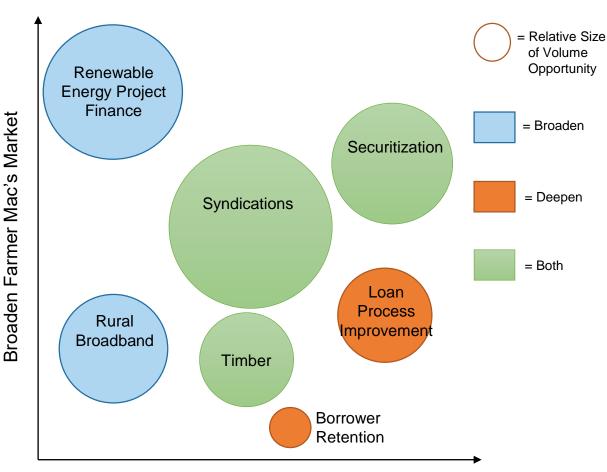
Evaluating opportunities not currently being pursued by Farmer Mac

- New lines of business
- · New products

#### Deepen Farmer Mac's Market

Improving processes and operating practices

- Customer interaction
- Transaction processes
- Existing loan features and pricing



Deepen Farmer Mac's Market

## Lines of Business and Products

AS OF DECEMBER 31, 2019

Product Type	Target Customers	Lines of Business \$ IN BILLIONS AND PERCENTAGE OF TOTAL VOLUME						
LOAN PURCHASES	Ag Banks	F&R	USDA	RU	IC	Total		
	<ul> <li>FCS Institutions</li> </ul>	\$5.3	\$2.6	\$1.7		\$9.6		
	<ul> <li>Insurance Companies</li> </ul>	050/	400/	00/		450/		
	<ul> <li>Rural Utilities Cooperatives</li> </ul>	25%	12%	8%		45%		
WHOLESALE FINANCING	Ag Banks				\$8.4	\$8.4		
	<ul> <li>Ag Investment Funds</li> </ul>				40%	40%		
AgVantage	<ul> <li>Insurance Companies</li> </ul>				40 /0	40 /0		
Farm Equity AgVantage	<ul> <li>Rural Utilities Cooperatives</li> </ul>							
CREDIT PROTECTION	• FCS Institutions	\$2.5		\$0.6		\$3.1		
al and torm Standby Durahaga	Ag Banks	12%		3%		15%		
<ul> <li>Long-term Standby Purchase Commitments (LTSPCs)/ AMBS Guarantees</li> </ul>	<ul> <li>Insurance Companies</li> </ul>	1270		370		13%		
	<ul> <li>Ag Investment Funds</li> </ul>							
	<ul> <li>Rural Utilities Cooperatives</li> </ul>							
	Total	\$7.8	\$2.6	\$2.3	\$8.4	\$21.1		

= Allowances and provisions recorded on these assets

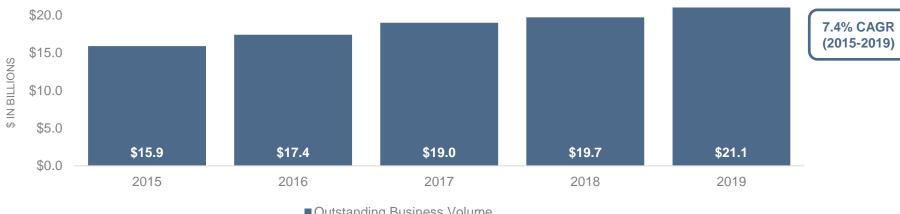
Note: Table may not sum to total due to rounding



Financing Rural America® **FARMER MAC** 

# Growing, Recurring, High-Quality Earnings





■ Outstanding Business Volume

#### Net Effective Spread & Core Earnings





Core earnings and net effective spread are non-GAAP measures. For more information on the use of these non-GAAP measures, please see page 3. For a reconciliation of core earnings to GAAP net income attributable to common stockholders and a reconciliation of net effective spread to GAAP net interest income, please refer to pages 23-24 of the Appendix.

## Proven, Rigorous Underwriting

# Industry-leading credit requirements

- Total debt coverage ratio of at least 1.25x
- LTVs average 40% to 45% on mortgages purchased
- Minimum borrower net equity of 50%

# Credits are less likely to default

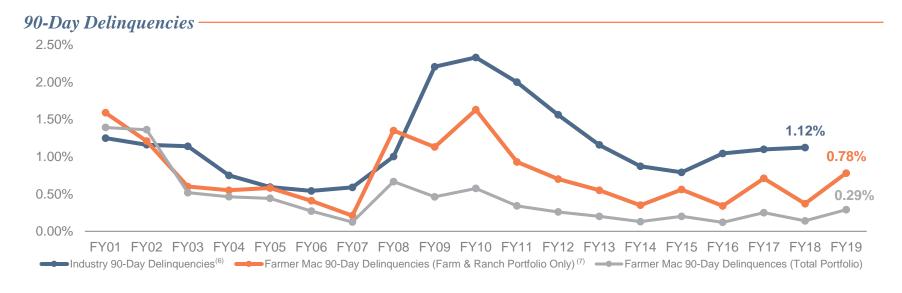
- Focus on repayment capacity through stressed inputs
- Not a "lender of last resort"
- Farm Credit
   Administration is our
   safety and soundness
   regulator

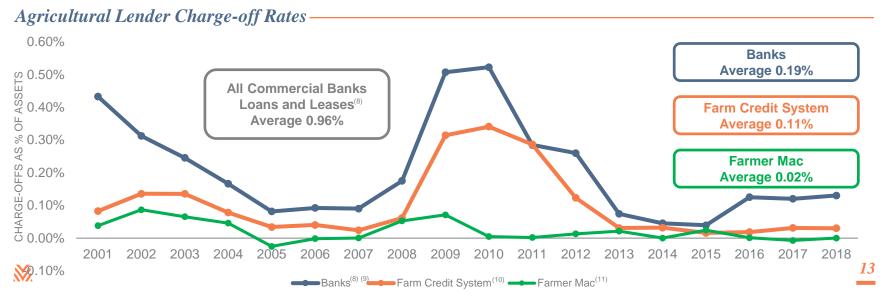
# Losses less likely even in default

- Average LTV of 45% as of December 31, 2019
- Land values need to decline >55% to generate losses
- "Stress scenario" losses of 17% to 48%
- 1980s crisis saw land
   value declines of ~23%<sup>(5)</sup>

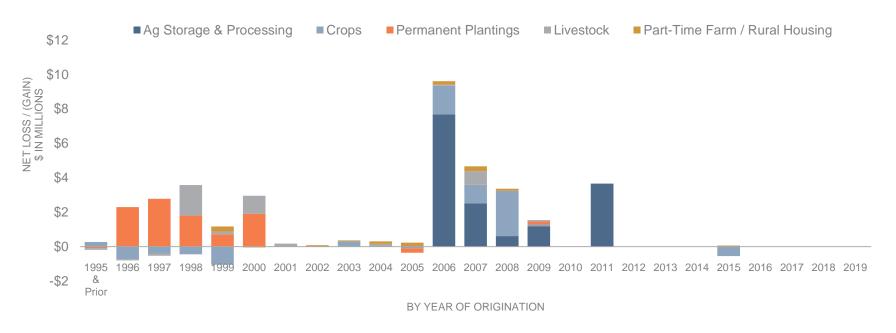


## Credit Consistently Outperforms





### Historical Credit Losses

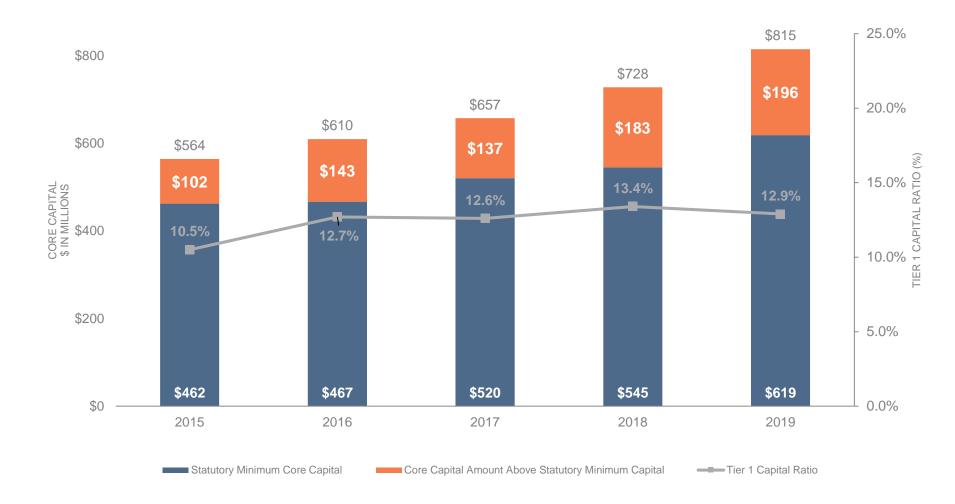


Farm & Ranch line of business has historical cumulative losses of 0.13%, or less than 1bp per year

• Cumulative F&R losses of \$33 million on \$27 billion of cumulative F&R historical business volume

Farmer Mac's Rural Utilities, USDA Guarantees, and Institutional Credit lines of business have not had any credit losses to date

## Strong and Growing Equity Capital Base





# Quality Earnings Drives Strong Dividends





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# Strong Returns, Responsible Growth

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# Appendix

Financing Rural America®

## **Key Company Metrics**

(\$ in thousands, except per share amounts)	2019	2018	2017	2016	2015
Core Earnings	\$93,742	\$84,047	\$65,631	\$53,481	\$47,035
Core Earnings per Diluted Share	\$8.70	\$7.82	\$6.08	\$4.98	\$4.16
Net Effective Spread (\$)	\$168,608	\$151,195	\$141,303	\$123,072	\$117,428
Net Effective Spread (%)	0.91%	0.91%	0.91%	0.84%	0.85%
Guarantee & Commitment Fees	\$21,335	\$20,733	\$20,350	\$19,170	\$17,155
Core Capital Above Statutory Minimum	\$196,700	\$182,600	\$136,800	\$143,200	\$102,400
Common Stock Dividends per Share	\$2.80	\$2.32	\$1.44	\$1.04	\$0.64
Outstanding Business Volume	\$21,117,942	\$19,724,525	\$19,007,311	\$17,399,475	\$15,898,820
90-Day Delinquencies - Farm & Ranch	0.78%	0.37%	0.71%	0.34%	0.56%
Charge-Offs	\$67	\$17	\$327	\$130	\$3,772
Book Value per Share	\$54.80	\$49.01	\$42.59	\$38.42	\$33.66
Core Earnings Return on Equity	17%	17%	15%	13%	13%

- Core earnings, core earnings per share, and net effective spread are non-GAAP measures. For more information on the use of these non-GAAP measures, please see page 3. For a reconciliation of core earnings to GAAP net income attributable to common stockholders and core earnings per share to earnings per common share, and a reconciliation of net effective spread to GAAP net interest income, please refer to pages 23-24 of the Appendix.
- Periods prior to fourth quarter 2017 have been recast to reflect the revised methodology for calculating net effective spread that became effective in fourth quarter 2017, as further described on page 3.
- Book Value per Share excludes accumulated other comprehensive income.

# **Equity Capital Structure**

		NYSE Ticker	Dividend Yield	Shares Outstanding
STOCK	CLASS A VOTING COMMON STOCK  • Ownership restricted to non-Farm Credit System financial institutions	AGM.A	3.80%	1.0 million
	CLASS B VOTING COMMON STOCK  • Ownership restricted to Farm Credit System institutions			0.5 million
COMMON	CLASS C NON-VOTING COMMON STOCK  • No ownership restrictions	AGM	3.35%	9.2 million
STOCK	SERIES A NON-CUMULATIVE PREFERRED STOCK  Option to redeem at any time on or after January 17, 2018 Redemption Value: \$25 per share	AGM.PR.A	5.875%	2.4 million
REFERRED ST	SERIES C FIXED-TO-FLOATING RATE NON-CUMULATIVE PREFERRED STOCK  Option to redeem at any time on or after July 18, 2024 Redemption Value: \$25 per share	AGM.PR.C	6.000%	3.0 million
PREF	SERIES D NON-CUMULATIVE PREFERRED STOCK  Option to redeem at any time on or after July 17, 2024  Redemption Value: \$25 per share	AGM.PR.D	5.700%	4.0 million

Common stock dividend annualized divided by quarter-end closing price
 Par value of annual dividend for preferred stock

## **Funding**

#### Finance asset purchases with proceeds of debt issuances

- 20+ dealers
- Match-funding provides for stable net effective spread and immaterial interest rate risk

#### Farmer Mac's debt securities carry privileges for certain holders

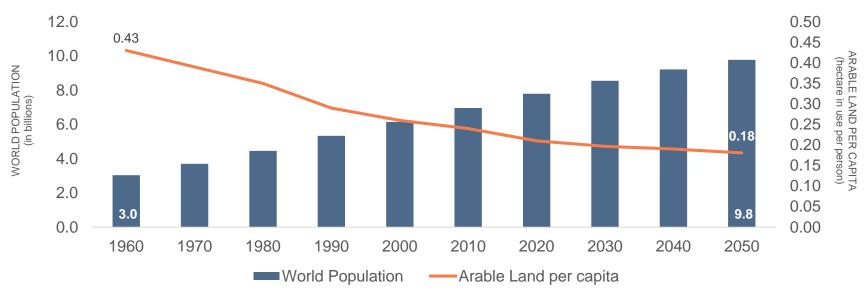
- · 20% capital risk weighting
- · Eligible collateral for Fed advances
- Legal investments for many federally supervised financial institutions (banks, etc.)

#### Debt Securities Trade at Narrow Spreads to Comparable Maturity Treasuries

MATURITY (YEARS)	3	5	7	10
SPREAD TO TREASURY (AS OF DECEMBER 31, 2019)	12 bps	14 bps	35 bps	51 bps

FARMER MAC Financing Rural America<sup>a</sup>

### "Demand Pull" Provides Sustained Growth Opportunity



#### World population is expected to grow to 9.8 billion by 2050

Arable land per person is expected to decline over 40% from 2005 to 2050

# USDA projects a 75% increase in total production and consumption of major field crops in the same period

- 43% increase in world population
- Higher protein diets as incomes in developing countries increase

Productivity would need to nearly double by 2050 to feed the world



## Reconciliation of Net Income to Core Earnings

	Core Earnings by Period Ended				
(in thousands)	2019	2018	2017	2016	2015
Net income attributable to common stockholders	\$ 93,650	\$ 94,898	\$71,300	\$64,152	\$ 47,371
Less reconciling items:					
Gains on undesignated financial derivatives due to fair value changes	10,077	7,959	10,218	8,585	1,859
(Losses)/gains on hedging activities due to fair value changes	(9,010	4,449	(719)	5,043	9,065
Unrealized gains/(losses) on trading assets	326	81	(24)	1,460	1,220
Amortization of premiums/discounts and deferred gains on assets					
consolidated at fair value	(122	(461)	(1,327)	(849)	(1,319)
Net effects of terminations or net settlements on financial derivatives and					
hedging activities	1,089	1,708	2,674	2,178	(699)
Issuance costs on retirement of preferred stock	(1,956	_	_	_	(8,147)
Re-measurement of net deferred tax asset due to enactment of new tax	( ),				(-, ,
legislation	_	_	(1,365)	_	-
Income tax effect related to reconciling items	(496	(2,885)	(3,788)	(5,746)	(1,643)
		, , ,	,		
Sub-total Sub-total	(92	10,851	5,669	10,671	336
Core earnings	\$ 93,742	\$84,047	\$ 65,631	\$53,481	\$47,035

<sup>•</sup> Issuance costs on retirement of preferred stock relates to the write-off of deferred issuance costs as a result of the retirement of Series B Preferred Stock and Farmer Mac II LLC Preferred Stock.



<sup>•</sup> Periods prior to 2017 have been recast to reflect the revised methodology for calculating net effective spread that became effective in fourth quarter 2017, as further described on page 3.

## Reconciliation of Net Interest Income to Net Effective Spread

	For the Year Ended December 31,									
	2019		2018		2017		2016		2015	
\$ in thousands	Dollars	Yield	Dollars	Yield	Dollars	Yield	Dollars	Yield	Dollars	Yield
Net interest income/yield	\$ 173,135	0.87%	\$ 174,436	0.96%	\$157,647	0.94%	\$140,274	0.90%	\$125,807	0.88%
Net effects of consolidated trusts	(7,669)	0.03%	(6,757)	0.04%	(6,236)	0.04%	\$ (4,302)	0.03%	\$ (3,078)	0.01%
Expense related to undesignated										
financial derivatives	(5,095)	-0.03%	(11,685)	-0.07%	(10,261)	-0.07%	(11,480)	-0.07%	(5,649)	-0.04%
Amortization of premiums/discounts on										
assets consolidated at fair value	398	0.00%	417	0.01%	1,191	0.01%	610	0.00%	2,300	0.02%
Amortization of losses due to										
terminations or net										
settlements on financial derivatives										
and hedging activities	(68)	0.00%	(275)	0.00%	(1,038)	-0.01%	(2,030)	-0.02%	(1,952)	-0.02%
Fair Value Changes on fair value										
hedge relationships	7,907	0.04%	(4,941)	-0.03%	0	0.00%	0	0.00%	0	0.00%
Net Effective Spread	\$ 168,608	0.91%	\$151,195	0.91%	\$141,303	0.91%	\$123,072	0.84%	\$117,428	0.85%



#### Resources

- Footnote 1: USDA Economic Research Service year end 2018 balance sheet as of September 9, 2019.
- **Footnote 2:** Farmer's Mac's total excludes loan purchases, LTSPCs, and AgVantage business with rural utilities customers. Market share represents Farmer Mac's percentage of only Farm Sector Real Estate Debt outstanding.
- **Footnote 3:** Eligible ag real estate mortgage market structure shown includes the forecast for outstanding unpaid principal balance of first lien ag mortgage assets as of December 31, 2018
- Footnote 4: USDA, Economic Research Service forecast for remaining non-bank lenders for year-end 2018 on a prorated basis.
- **Footnote 5:** USDA, National Agricultural Statistics Service (as of August 2015). Historic values are not necessarily predictive of future results or outcomes.
- **Footnote 6:** FDIC Call Report Data & Farm Credit Funding Corp Annual Information Statements Non-accrual real estate loans and accruing loans that are 90 days or more past due made by commercial and Farm Credit System banks (as of June 2019).
- **Footnote 7:** Delinquencies include loans held and loans underlying off-balance sheet Farm & Ranch Guaranteed Securities and LTSPCs that are 90 days or more past due, in foreclosure, or in bankruptcy with at least one missed payment, excluding loans performing under either their original loan terms or a court-approved bankruptcy plan.
- **Footnote 8:** Board of Governors of the Federal Reserve System charge-off rates <a href="https://www.federalreserve.gov/releases/chargeoff/">https://www.federalreserve.gov/releases/chargeoff/</a>
- **Footnote 9:** Banks' charge-off rate is a percentage of agricultural loan assets.
- **Footnote 10:** Farm Credit Banks Funding Corporation Annual Information Statements; Farm Credit System's charge-off rate is the percentage of total loans and guarantees
- Footnote 11: Farmer Mac's charge-off rate is the percentage of total loans and guarantees.
- Footnote 12: USDA, Economic Research Service Global Drivers of Agricultural Demand and Supply, September 2014.
- Footnote 13: Food and Agriculture Organization of the United Nations, "World Agriculture Towards 2030/2050," June 2012

