

2020Q2

FINANCING RURAL AMERICA

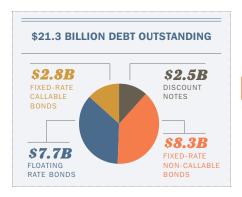
DEBT INVESTOR FACT SHEET



Farmer Mac is a vital part of the agricultural credit markets and was created to increase the availability and affordability of credit for the benefit of American agricultural and rural communities. As the nation's secondary market for agricultural credit, we provide financial solutions to a broad spectrum of the agricultural community, including agricultural lenders, agribusinesses, and other institutions that can benefit from access to flexible, low-cost financing and risk management tools. Farmer Mac's customers benefit from our low cost of funds, low overhead costs, and high operational efficiency. In fact, we are often able to provide the lowest cost of borrowing to agricultural and rural borrowers. For more than 30 years, Farmer Mac has been delivering the capital and commitment rural America deserves.

"...Farmer Mac continues to work with agricultural lenders across the nation to provide the liquidity and capital that is essential for the success of America's farmers, ranchers and rural electric customers..."

- Congressman Frank Lucas (R-OK)





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INVESTMENT HIGHLIGHTS

FARMER MAC'S VITAL ROLE AND UNIQUE STRENGTHS1

GSE AND INSTRUMENTALITY OF THE UNITED STATES

Created by Congress in 1987

\$1.5 billion line of credit with U.S. Treasury

Eligible for purchase by Federal Reserve Banks

Publicly-traded debt securities **exempt** from SEC registration

BROAD AND INDEPENDENT OVERSIGHT

FEDERAL OVERSIGHT:

Regulated by the Farm Credit Administration

Oversight through **Senate and House Agricultural Committees**

Subject to SEC regulations

OTHER OVERSIGHT:

Subject to NYSE rules

Financial statements audited by PricewaterhouseCoopers

Independent risk officer oversight, internal audit and internal credit review functions

DEBT SECURITIES CARRY PRIVILEGES FOR INVESTORS

Classified as a **"Government Security"** under Investment Company Act of 1940

Carries a **20% capital risk weighting** for many Federally regulated entities

Eligible collateral for the discount window at Federal Reserve Banks

Has a **#1 designation** by the National Association of Insurance Commissioners

Eligible investment for credit unions under the National Credit Union Administration's guidelines

SUPERIOR MARKET

Uninterrupted *daily access* to the debt capital markets

Debt costs correlate with those of other GSEs

29 approved dealers provide liquidity in debt securities to the capital markets

Debt issued through the Federal Reserve book entry system

EXCEPTIONAL FINANCIAL STRENGTHS

ASSET QUALITY:

No credit losses in the Rural Utilities, USDA, and Institutional Credit lines of business

Historical cumulative credit losses of **only 0.12**% on **\$28 billion** of volume

Portfolio average loan-to-value ratio of 45%

LIQUIDITY & CAPITAL:

Tier 1 capital ratio of 13.4%2

Core capital of \$916 million, **\$248 million above** statutory minimum capital requirement

\$4.3 *billion* liquidity investment portfolio, *providing* **212** *days* of contingent sources of liquidity

DEBT SECURITIES NOT RATED BY A NRSRO

GSE status allows **continuous and cost effective access** to the U.S. Agency debt markets

Debt funding demand in excess of needs

Benefit of credit rating does not outweigh the material dollar cost and time requirements

GSEs and instrumentalities of the United States are often exempt from NRSRO rating requirement

Many investors cannot use NRSRO ratings as investment criteria

All information is as of June 30, 2020.

² Tier 1 capital consists of retained earnings, paid-in capital, common stock, and qualifying preferred stock.

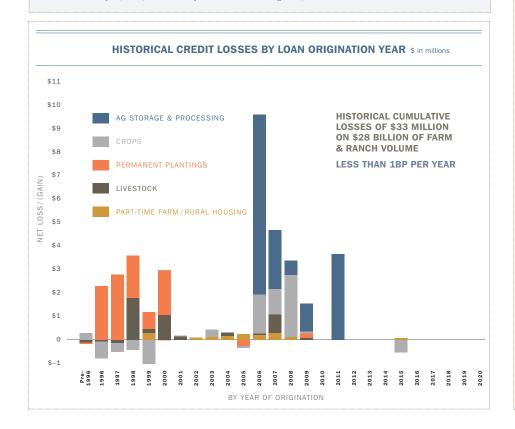


CAPITAL \$ in millions



1 Core Capital defined as total stockholders' equity less accumulated other comprehensive income







DISCOUNT NOTE

WINDOW

DESCRIPTION:

Structure, sizes, and discount rates are sent to dealer group and posted on Bloomberg system (ADN5 <Go>); sizes are updated until offerings are closed.

REVERSE INOUIRY

DESCRIPTION:

Dealer/investor requests structure and sizes; Farmer Mac strives to fulfill each request.

TYPICAL STRUCTURE: Overnight-1 year

TYPICAL STRUCTURE: 5 months-1 year

TYPICAL SIZE: \$5-225 million TYPICAL SIZE: \$15-100 million

SETTLEMENT:

Same day-5 business days SETTLEMENT: Same day-5 business days

ISSUANCE FREQUENCY: Daily

ISSUANCE FREQUENCY: As requested

MEDIUM-TERM NOTE

DESCRIPTION:

Auction time. structures, and sizes sent to dealer group; lowest UST spread wins bonds.

REVERSE INQUIRY

DESCRIPTION:

Dealer/investor requests structure and sizes; Farmer Mac strives to fulfill each request.

TYPICAL STRUCTURE:

Fixed-rate bullets and callables up to 15 years

TYPICAL STRUCTURE:

Floating (Fed Funds LIBOR, T-bill, Prime, SOFR) and fixed-rate bullets and callables with maturities up to 30 years

TYPICAL SIZE: \$5-50 million TYPICAL SIZE: \$15-200 million

SETTLEMENT:

5-10 business days

SETTLEMENT:

ISSUANCE FREQUENCY:

5-20 business days

Weekly

ISSUANCE FREQUENCY: As requested

DEBT OUTSTANDING \$ in millions

