

# 2020Q1

# FINANCING RURAL AMERICA

**EQUITY INVESTOR FACT SHEET** 



Farmer Mac is a vital part of the agricultural credit markets and was created to increase the availability and affordability of credit for the benefit of American agricultural and rural communities. As the nation's secondary market for agricultural credit, we provide financial solutions to a broad spectrum of the agricultural community, including agricultural lenders, agribusinesses, and other institutions that can benefit from access to flexible, low-cost financing and risk management tools. Farmer Mac's customers benefit from our low cost of funds, low overhead costs, and high operational efficiency. For more than 30 years, Farmer Mac has been delivering the capital and commitment rural America deserves.

"...Farmer Mac continues to work with agricultural lenders across the nation to provide the liquidity and capital that is essential for the success of America's farmers, ranchers and rural electric customers..."

- Congressman Frank Lucas (R-OK)





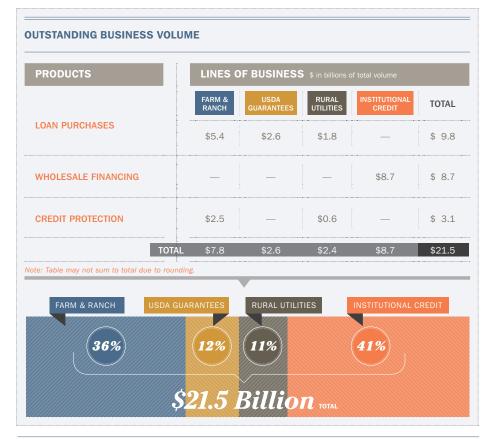
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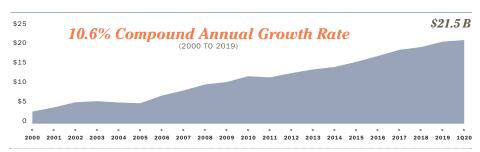
www.farmermac.com







# HISTORICAL BUSINESS VOLUME \$ in billions





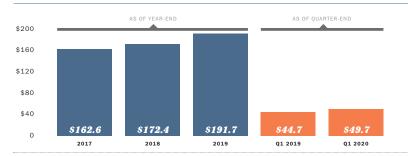
\*Q1 2020 dividend annualized divided by quarter-end closing price.
\*\*Par value of annual dividend.

	CLASS A COMMON	CLASS C COMMON
NYSE Ticker:	AGM.A	AGM
Price (03/31/20):	\$47.96	\$55.63
Dividend Yield:	6.67%*	5.75%*

SERIES A PREFERRED	SERIES C PREFERRED	SERIES D PREFERRED	
AGM pr A	AGM pr C	AGM pr D	
\$23.50	\$26.78	\$24.35	
5.875%**	6.000%**	5.700%**	

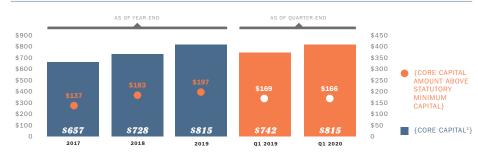


#### **REVENUE** \$ in millions





### CAPITAL \$ in millions



<sup>1</sup>Core Capital defined as total stockholders' equity less accumulated other comprehensive income.



	2017	2018	2019	YTD Q1 2020
Core Earnings Per Diluted Share*	\$6.08	\$7.82	\$8.70	\$1.87
Net Effective Spread (%)*	0.91%	0.91%	0.91%	0.89%
Excess Statutory Capital	\$136.8M	\$182.6M	\$196.7M	\$165.8M
Dividend/Share	\$1.44	\$2.32	\$2.80	\$0.80
Book Value/Share**	\$42.59	\$49.01	\$54.80	\$54.71
Core ROE*	15%	17%	17%	14%

<sup>\*</sup>Core earnings, core earnings per share, and net effective spread are non-GAAP measures. For a reconciliation of core earnings to GAAP net income, core earnings per share to earnings per common share, and net effective spread to GAAP net interest income, see "MD&A" in Farmer Mac's Form 10-K filed with the SEC on February 25, 2020, and Form 10-Q filed with the SEC on May 11, 2020.

\*\*Excludes accumulated other comprehensive income.



#### **FARMER MAC ADVANTAGE**

#### **QUALITY ASSETS**

90-day delinquencies of only **0.37**% across all lines of business

Cumulative Farm & Ranch losses of only **0.12**%

#### FUNDING ADVANTAGE

Issue at **narrow**, GSE spreads to U.S. Treasuries

E.g., 10-year U.S. Treasury **+1.02**% as of March 31, 2020

# GROWTH PROSPECTS

Ag productivity **must double** to meet expected global demand

6.5% share of an **~\$245 billion** and growing U.S. ag mortgage market

# OPERATIONAL EFFICIENCY

Overhead/outstanding business volume ~20bps

~\$900,000 earnings per employee in 2019

## **QUALITY, RECURRING EARNINGS**

**99**% of total revenues is recurring net effective spread and fees

Outstanding business volume **CAGR of 10.6%** (2000 to 2019)

# STRONG RETURNS, RESPONSIBLE GROWTH

Core earnings ROE ~17% in 2019

**Double-Digit** annual core earnings growth (2016 to 2019)